

Aatmaja Foundation

Enabling our Daughters
c/o. Pumpkin patch day care
78/3 Near Vinode Vasti Jakat Naka,
Marunje Road, Wakad, Pune- 411057.
Phone number: (+91) 7028009200,
Mail id: priya@aatmaja.org



Aatmaja annual report of 2016/17

Aatmaja Foundation is a non-profit organization registered as a charitable trust on 25th March 2015 under the Bombay Public Trust Act 1950. The foundation's Endeavour is to provide financial support, special coaching, personal and career counseling to bright young girls from disadvantaged background to enable them to grow into empowered, confident professionals with strong values.

It is well said, "when you educate a girl , you educate an entire family". Professional education boosts her self confidence and helps her to withstand in all the aspects of life.

Vision

Enhancing Human capital of India by educating girls from disadvantaged background

Mission

- At Aatmaja Foundation we are committed to enabling bright young girls from disadvantaged backgrounds to become successful professionals.
- We will strive to be catalyst by helping young girls grow into confident, empowered professionals with strong values.
- We shall create a vibrant network of Aatmajas who will help each other in their future endeavors.

Aatmaja Foundation

Enabling our Daughters
c/o. Pumpkin patch day care
78/3 Near Vinode Vasti Jakat Naka,
Marunje Road, Wakad, Pune- 411057.
Phone number: (+91) 7028009200,
Mail id: priya@aatmaja.org



Objective

To support 500 needy girls from to pursue professional education in coming years by providing aid thru Program 'Udaan'

Important Facets of Udaan Program

- Financial Support
- Counseling - Personal & Career
- Strong foundation of values
- Skill Development & Grooming
- Network of Aatmajas
- Health Awareness

Management team

Mr. Jay Rao and Mrs. Pooja Rao - Trustees

Mrs. Priti Rao - Chairperson

On her words

The name Aatmaja means "My Daughter". Adolescent girls in India are constantly denied opportunities to reach their full potential. Girls are essential agents of change. I believe that by investing in educating girls, and leading to their empowerment we are making a contribution towards building the Nation.

Priti Rao is the pioneer as well as the driving force behind the foundation. From her personal experience she believes that such support offered right from schooling will impact lives of young girls significantly.

Aatmaja Foundation

Enabling our Daughters
c/o. Pumpkin patch day care
78/3 Near Vinode Vasti Jakat Naka,
Marunje Road, Wakad, Pune- 411057.
Phone number: (+91) 7028009200,
Mail id: priya@aatmaja.org

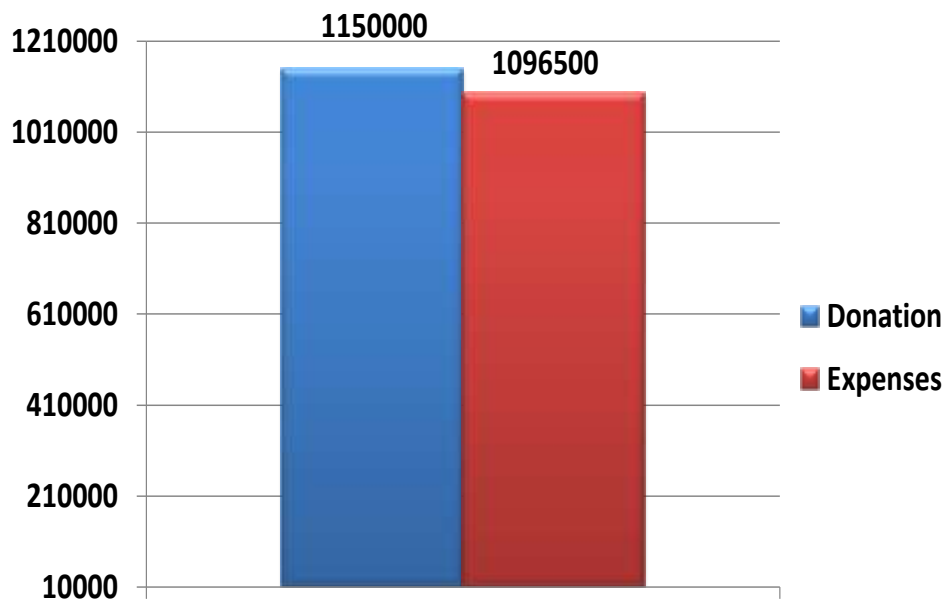


AATMAJA
FOUNDATION
Enabling Our Daughters

Income and Expenditure

We strive to efficiently utilize of our financial resources, ensuring minimal wastefulness & maximum impact.

Donation against expenses

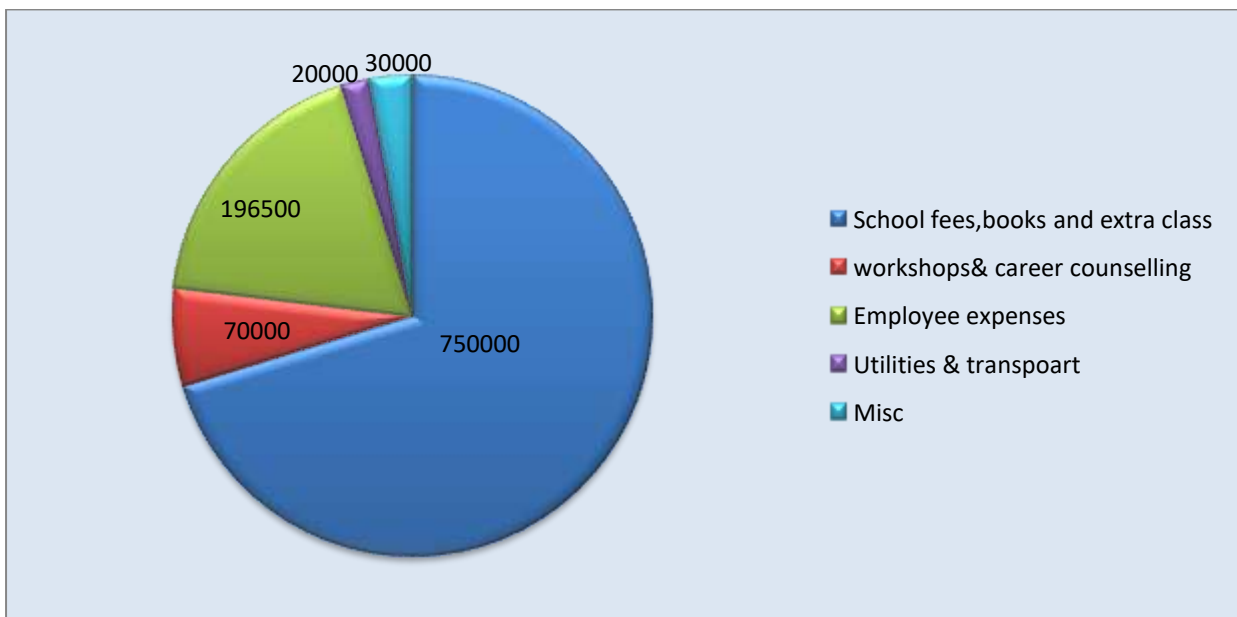
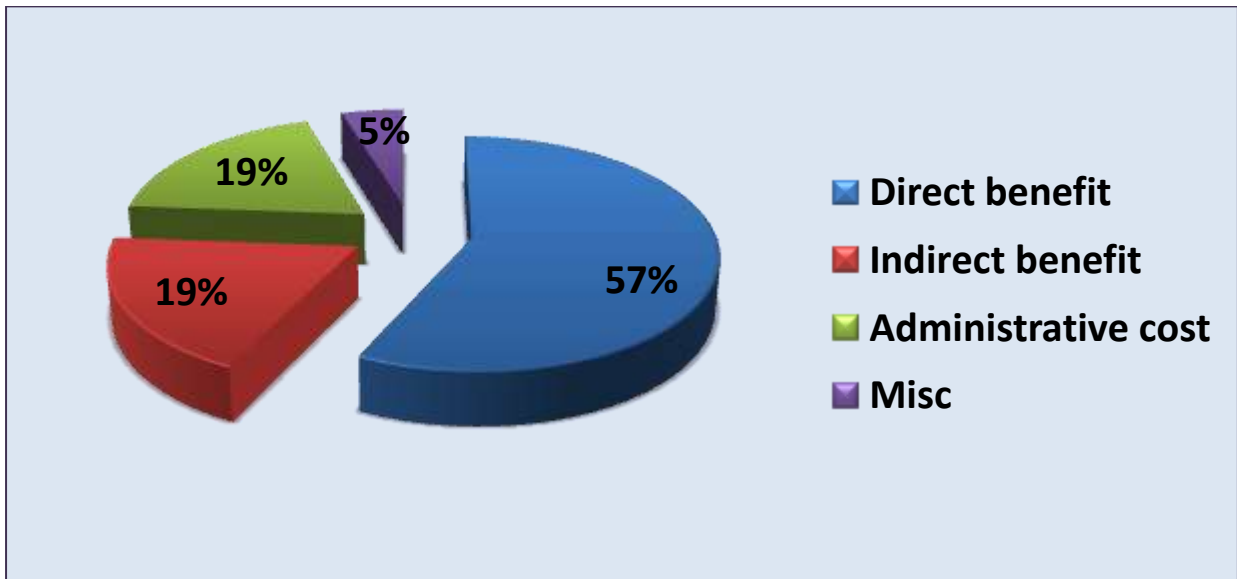


Aatmaja Foundation

Enabling our Daughters
c/o. Pumpkin patch day care
78/3 Near Vinode Vasti Jakat Naka,
Marunje Road, Wakad, Pune- 411057.
Phone number: (+91) 7028009200,
Mail id: priya@aatmaja.org



Detailed support given under Udaan program



Aatmaja Foundation

Enabling our Daughters
c/o. Pumpkin patch day care
78/3 Near Vinode Vasti Jakat Naka,
Marunje Road, Wakad, Pune- 411057.
Phone number: (+91) 7028009200,
Mail id: priya@aatmaja.org



Learning and development programs for Aatmajas

We organized various training programs at our location with the objective to empower, development of skills and enhance knowledge. These programs had diverse agendas, methodologies & faculty depending on the need.

In 2016, 96% Aatmajas attended for all sessions.

Training programs of 2016

- *Study skill development by Mrs. Seemantini Welcome event for new Aatmajas – 29/4/2016*
- *Career guidance by Mr. Vivek Velankar*
- *Grooming workshop by Mrs. Akansha Agarwal*
- *Gokhale*
- *Motivational workshop by Mrs. Dr. Priya Buddhadeo*
- *Creativity workshop by Ms. Komal and Priya*

Plan for the year 2017/18

- Workshop on career guidance by Mr. Vivek velankar
- Adding 30 more deserving girls
- Workshop on Commerce career for 10th and below std girls
- Career guidance for 30 girls, which help girls to choose their right career
- Helping girls in online admission process
- Workshop on mediocre to magnificence by Mr. Atul Meshramkar

Aatmaja Foundation

Enabling our Daughters
c/o. Pumpkin patch day care
78/3 Near Vinode Vasti Jakat Naka,
Marunje Road, Wakad, Pune- 411057.
Phone number: (+91) 7028009200,
Mail id: priya@aatmaja.org



Short story of our daughter

I am Bhavana Rakshe and I am born in a poor middle class family. My family's economic conditions were not good. My parents were struggling to make me and my brother educated. We were living in a joint family so it was even difficult for them to afford our education. My father is auto driver, whole family depend on his earnings. It was so difficult to run a life. My parents were facing difficulties to pay house rent, school fees, books etc. because of this they went to education council to ask some help for their children's education but they did not get.

One day an organization called Aatmaja foundation came to our school and they told that they have come here to select some girls who are bright and from disadvantaged background to support their education until they become professionals. I also appeared for that selection process and luckily I was selected. I and my parents were very happy.

"Aatmaja foundation provides financial support, special coaching, personal and career counseling to bright young girls from disadvantaged background to enable them to grow into empowered, confident professionals with strong values".

I have learned many more things from study skill development, personality and from value's workshop. Career counseling session brings many changes in me and my parent's life through this I come to know both my positives and negatives, so that I can find a way to reach my goal.

I want to thank Aatmaja foundation for helping me in fulfilling my and my parents dreams and I will try to help them in future to educate more and more girls like me.

Thank you