

ANNUAL REPORT 2019-20



About Us

Aatmaja Foundation is established as non-profit organization, registered as a charitable trust under the Bombay Public Trust Act 1950 in Pune (Reg. No. E-7109) in 2015.

Our Belief

Is to Enhance Human capital of India by educating girls from disadvantaged background

Our Objective

At Aatmaja Foundation we are committed to enabling bright young girls from disadvantaged backgrounds to become successful professionals.

- We will strive to be catalyst by helping young girls grow into confident, empowered professionals with strong values.
- We shall create a vibrant network of Aatmajas who will help each other in their future endeavors.

Following are Foundations capabilities for achieving our objectives:

- Team of Experience and devoted Board members, highly professional and committed Trustees, dedicated advisory council and skilled office staff.
- Well defined selection process and continuous evaluation.
- Expert team of trainers.
- Generous partners, well-wishers and donors.
- Corporate volunteers.

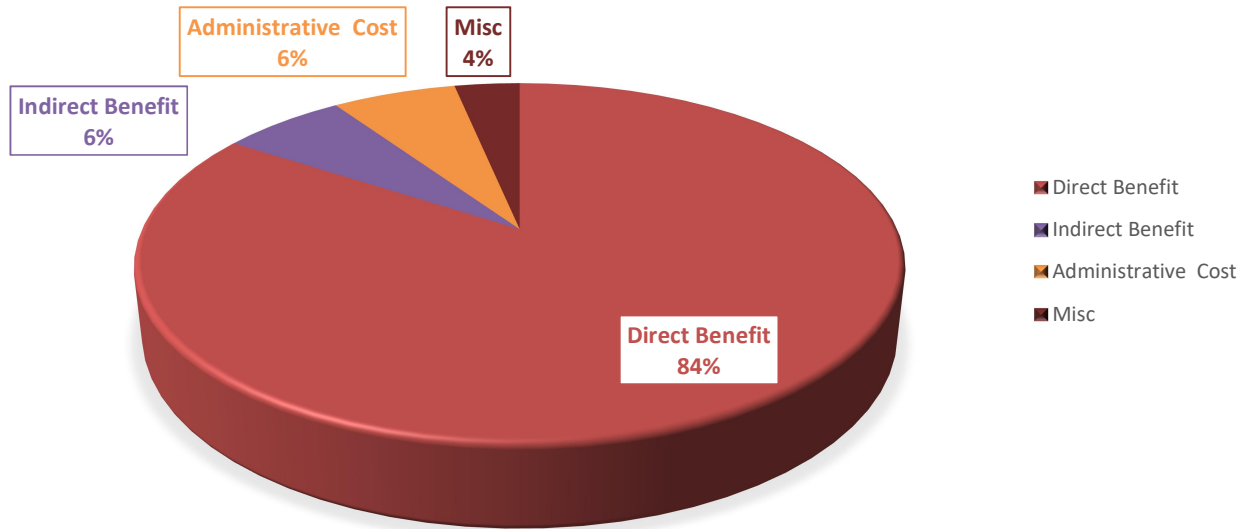


Financial Statement 2019-20

Expenses

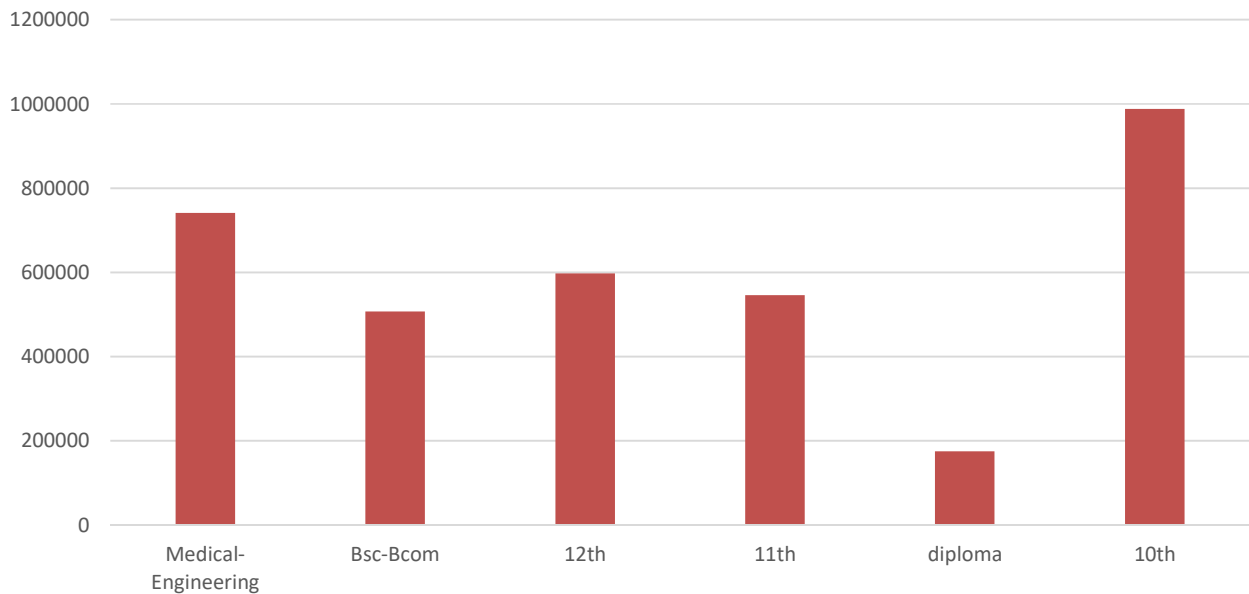
Total Expense for the year 2019-20 is ₹ 46,12,936

Below Pie chart shows distribution of same



Out of the total expenses 94% has reached beneficiaries. Only 6% is spent on Admin cost

Below graph shows expenses incurred for different standards which include school/college fee, note book-books fee, extra class fee, bus pass charges, hostel charges etc.



2019-20 in a Nutshell

Highlights of the year

→ We have selected 50 new Aatmajas in year 2020-21. 40 were chosen after interviewing 200 girls from Vidyarsthi Sahayak Samiti FC road Pune, a hostel for Under Graduate girls, academically promising but economically challenged background thru GD & Interview. Dr Achyut Shankar Apte, a brilliant mathematician and freedom fighter, set up V.S.S. in 1955.

Selected 10 girls from our associate schools



→ Received Silver key from guidestar- GuideStar India's Transparency Key is the Foundation Level certification indicating that the organisation has filed annual income tax returns as a Tax-exempt entity and has shared the same in the public domain.



2019-20 in a Nutshell

Results

→ Our Aatmajas scored extremely well in SSC exams

SSC results	70-80%	80-85%	85-90%	>90%
2020	3	19	18	4

Results 11 th and Above	Distinction	First Class
	60	44

→ 45 girls took AIM (Developed by Jnana Prabhodini Pune) test to choose their right career

Achievements

→ Supported 170 girls by incurring their educational expenses.

→ 50 new Aatmajas joined

→ Successfully launched Crowd funding campaign through small change (NGO) for 1.8 lakh- Two of our Aatmajas Kirti Kadam, Nikita Kiwale wants to seriously pursue career as CA and two Pratiksha Choudhary, Ashwini Deshmukh wants to go for UPSC exam. However, funds were big stumbling block in realizing their cherished dream. To provide for CA and UPSC tuition fee we had this crowd funding event.

Training Programs

Along with financial support Aatmaja Foundation goes beyond scholarship and regularly conducts training programs for the selected girls. These programs include Spoken English Classes, Career Guidance Program, public speaking etc. The trainer of these workshops are renowned and expertise in their respective fields. This is done to develop their personality traits, enhance their employability and to ensure they become confident, financial independent and empowered women.

English Speaking course for Aatmaja from vernacular medium

- 30 girls from std 10th successfully completed WordsMaya Training.
- WordsMaya helps Aatmajas to improve their English communication via, exciting activities, interesting projects, quizzes, group chats and expert feedback from mentors.
- We wanted to help Aatmajas from vernacular medium to speak English confidently



Public Speaking

Many people rank a fear of public speaking at the top of a list of things they dread, even ahead of death, according to the University Center, Rochester. To help our Aatmajas who are currently in Under Graduate program overcome fear of public speaking we had organized workshop for same which was conducted by Mr Hardik Bhandari. This helped Aatmaja in boosting their confidence to face Job interview, conversation at social gathering and participation in Group discussion.



- Workshop on career in law, hotel management and Company secretary by Mrs Manjula MK.

Shining Stars



Vishakha Katte

Scored 95% in SSc exam



Radhika Kulkarni

Scored 93% in SSc exam



Nitu Kaithal

Scored 93% in SSc exam



Harshada Shedage

Scored 89.2% in CBSE 10th exam



Nutan Yewale

Scored 87.4% in CBSE 10th exam



Priya Shukla

Scored 87.2% in CBSE 10th exam



Tanvi Dapke

Scored 91.23% in HSC(science)



Akshada Kharade

Scored 80.46% in HSC(science)



Sneha Bhosale

Scored 79.08% in HSC(science)



Naina Dalvi

Scored 81.08% in HSC(commerce)



Sakshi Dangi

Scored 87.23% in HSC(commerce)



Pranali Patil

Scored 83.54% in HSC(commerce)

Success Stories

Pratiksha Hake

Pratiksha Hake is a determined, focused and strong willed girl. Her father works in a company and mother in a store. Her parents are not educated. She has 4 siblings- 3 sisters and one brother. Her elder sister has studied only till 10th grade and was married off at early age.

Pratiksha is aware of her surroundings. All are caught up in vicious circle of poverty. She doesn't want to be a part of it. Everyone around her is having a low aim in education. She had understood the importance of education in her childhood itself. She knows the power that education will give her to fight in her life. She intends to have a respectable position in the society. She has always scored more than 75%marks.. She is currently studying in 2nd year BHMS from Vasantrya Kale homeopathic medical college and hospital Latur. She is the first person in her family who has overcome adverse conditions and continued higher education. She is an inspiration for her younger sister Pragati Hake and motivated her to continue her education who is now in the 12th standard. Pratiksha had made her parents proud.

Her consistency, dedication and determination made Aatmaja foundation to stand behind her strongly and help her to achieve her goal and find her deserving place in society. We are paying for her college fees, hostel fees and for books. We are glad to have both sisters with our fold who will set their idols and make us feel satisfying by achieving their goals.

Nikita Kiwale

When team Aatmaja Foundation first met Nikita Kiwale she was in standard 9 at KilBil school Janwadi Pune, we found her sincere and with burning desire to achieve her goals . Nikita Kiwale is a self-motivated and ambitious girl who aspires to become a Chartered Accountant (CA).

She belongs to a family from economically weaker background .Her father runs a rickshaw and hardly making enough for sustaining hunger and basic needs of family .Her mother is a home maker. Providing money for educating a girl child is beyond his capacity. Her father and mother both are not educated. Atmosphere at home was not conducive for continuing higher education. Aatmaja foundation has not only supported her education expenses but also helped her through personality and confidence building workshops.

Currently she is studying in 2 year BCom at Modern college. She has consistently scored above 75 % marks.

Her dream is big and difficult but not impossible with support from Aatmaja foundation. Aatmaja foundation will be with her in the journey towards her goal.

Get Involved

Partnership Proposal

What do we need from you

80 % of the cost of higher education and enablement for 10 girls from you CSR budget

What would be our responsibility

- 20 % of the cost of higher education and enablement of girls thru our funds
- Recruitment of girls thru strict process
- Enablement thru workshops, various other interventions
- Review progress and provide support and advice
- Provide you with detailed reports of utilization and progress

Individual Appeal

Donate to Aatmaja foundation directly to whatever amount you choose

Volunteer with us

- Mentor few selected girls at your convenience
- Spread word about the cause to like-minded people in your family, friends, network
- Conduct a relevant workshop
- Help us during interview and selection process
- Connect with more schools where girls need help
- Arrange for donated computers/laptop for girls to use

Budgeted cost per girl per year

Standard	Approx. expenses per girl per year
10 th	Rs 35000
11 th and 12 th	Rs 35000
Diploma course	Rs 30000
Degree(BSc,BCom,BCS)	Rs 40000
Engineering and Medical	Rs 70000